



# Sustainable and Smart Cities

Program 29.8.2019

9.30–11.30 Keynotes

## Smartness with big heart

- **Welcome to Helsinki!** Development Manager *Kaisa Spilling*, Forum Virium Helsinki
- **Citizen laboratories - experimentation, cooperation and living together**, Creative Director *Marcos Garcia*, Medialab Prado
- **Aarhus Climate Plan and Actions in the City**, Program Director *Henrik D. H. Müller*, City of Aarhus
- **World's first personal carbon trading scheme Case Lahti, CitiCAP**, *Anna Huttunen*, City of Lahti
- **Smart Collaborative Construction**, Phenomenon Creator *Tero Vanhanen*, FIRA

11.30–12.30 Lunch (included)

## 12.30–13.30 City as a Service

- **Value creation through data driven Asset Management**, *Martin Wenstrup*, KPMG DK
- **Espoo: City as a Service**, Project Manager *Veera Vihula*, City of Espoo
- **Platform economy in cities**, CEO *Toni Luhti*, Platform of Trust

## 13.30–14.30 Digitalisation

- **MyData in Cities**, Director *Antti Poikola*, Technology industries in Finland,
- **Direct digital feedback and Artificial Intelligence in City Development**, CEO *Natalia Rincon*, Chaos Architects
- **A Data driven society**, Head of Data & Analytics *Jan Nyström*, KPMG Lighthouse

14.30–15.00 Coffee

## 15.00–16.30 Economy and circular economy

- **Sustainable circular economy in practice**, Leading Advisor *Jutta Laine-Ylijoki*, FCG
- **Responsibility reports, Green Bonds and True Value in cities**, Advisory Senior Manager *Riikka Sievänen*, KPMG
- **Smart City and Traffic Designed as One**, *Heikki Rajasalo*, FCG

16.00 Discussion and Wrap-up

16.30– Drinks and networking

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19.30 Dinner together at Töölönrinta (optional and self financed)